

Excite students and increase participation with merchandising ideas and new recipes that have been formulated just for

schools.

ARE STUDENT
TESTED AND
APPROVED!

# GET A NEW DAT-LOOK ON SCHOOL BREAKFAST AND LUN



erve up satisfaction to students and staff with a new program from Quaker erve up satisfaction to students and staff with a new program from Quaker featuring Quaker Kettle Hearty\* Oats. New recipes and merchandising suggestions, for breakfast time and lunch time, will keep the students raising their hands for more.

### **GET OUAKER KETTLE HEARTY OATS!**

- 3-hour holding time for hot oatmeal
- Thicker oat for thicker texture
- Unbeatable value
- Consistent quality
- Delicious whole grain oats

## **CREATE VARIETY AND INCREASE MEAL PARTICIPATION**

### **CREATE AN OATMEAL TOPPINGS BAR**

Designate an area of the cafeteria as the Oatmeal Bar even the salad bar or an unused table or counterspace. Let students top their own oatmeal with options such as

#### Frozen, canned, dried and fresh fruit like:

Strawberries

Blueberries

**Apples Peaches** 

Cherries

Raisins

Cranberries

Other toppings such as:

Yogurt

Cheese Nuts

**Chocolate Chips** 

**Shredded Coconut** 

Granola

Chicken

Sausage

Tofu

**Vegtables** 

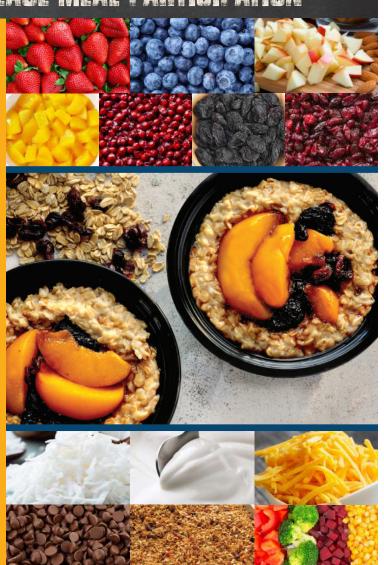
#### **OFFER GRAB-N-GO TOPPINGS**

Use the toppings listed above but put them in 1-2 oz. disposable soufflé cups for pre-portioned or self-serve toppings to-go.\*

### **SHOWCASE THE OATMEAL OF THE DAY**

Promote a different oatmeal flavor each day using different mix-ins to appeal to all sorts of taste preferences.





## MAKE HOLIDAYS SPECIAL DAT-GASIONS

### FIND RECIPES AT PEPSICOSCHOOLSOURCE.COM **FOR NEW HOLIDAY FAVORITES**



Halloween - Dress up your Veggie Burger as a Pizza Veggie Burger.



**Thanksgiving** – Serve flavors of the season such as the Pumpkin Oat Crunch Bake Bar.



St. Patrick's Day – Menu items that have green color in them like the **Denver Hearty Oat Bake**.





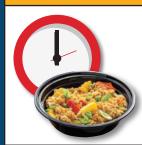
**S** ample sizes of new menu possibilities take away the uncertainty of trying a new item. Have students vote to decide if sample items should be offered as new menu options.





**S** tudents love breakfast options with lunch time such as **The Southwest Cheesy Breakfast Oat** Bowl and The Denver Hearty Oat Bake kick it up another notch.

## MAKE LUNCH-TIME FUN-TIME



S avory oat items such as Cheesy Oat Risotto and Stir-fried Oats bring a new level of deliciousness and excitement to lunch.

## **EASE THE LABOR GRUNCH**



Prepare Quaker Overnight
Oats a day in advance, during off-peak hours, and serve with an almost endless variety of mix-ins or toppings.

## **MAKE BAKED GOODS**



**Quaker Kettle Hearty® Oats** added to breads, cakes and muffin recipes create special items with a rich taste and full-bodied texture that keeps students coming back. Baked goods made with Quaker Kettle Hearty® Oats are especially moist and have a nut-like, chewy texture.

PRODUCT	PACK SIZE	SKU	PREP TIME	HOLD TIME
Quaker Kettle Hearty® Oats	12/470z. Tubes	43269	8-10 minutes	3 hours
Quaker® Old Fashioned Oats	12/42 oz. Tubes	43293	3-5 minutes	1 hour
Quaker® Quick Oats*	12/42 oz. Tubes	43285	1 minute	30 minutes

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#### **NATIONAL OATMEAL MONTH**

Feature Quaker® Berry Jubilee **Topped Oats** and your favorite recipes using oats as an ingredient all month.

#### **NATIONAL BRAINTEASER** MONTH

Post a riddle and have students submit answers. Post the winners on a poster or bulletin board.



#### **HOMETOWN HEROES MONTH**

Invite members of the local police or fire department to breakfast and to speak with the students.

#### **NATIONAL HOT BREAKFAST MONTH**

Offer hot breakfast items such as Oat Sheet Tray Pancakes and Southwest Cheesy **Breakfast Oat Bowls for students** to help start the morning.



#### NATIONAL NUTRITION MONTH

Menu Quaker® Oatmeal as part of a nourishing menu.

#### **MUSIC IN OUR SCHOOLS** MONTH

Rename your breakfast offerings with music themes such as "Overnight N-Oats" or "Sing a Few Oatmeal Bars".



#### **MATH AWARENESS MONTH**

Invite Math Teachers to breakfast during the month and offer their favorite oatmeal toppings on the menu all month long.

#### **NATIONAL INVENTORS MONTH**

Have students "invent" oatmeal toppings like The Morning Crunch (crushed pretzels and whole strawberries). Sample or serve ideas and have students vote on their favorites.



#### **NATIONAL STRAWBERRY** MONTH

Feature Quaker® Strawberries and Cream Oats.

#### **NATIONAL PHOTO MONTH**

Encourage students to submit a photo of having fun eating oatmeal.





#### **NATIONAL LEMON MONTH**

Feature Quaker® Oat Sheet Tray Pancake with Blueberry Lemon Yogurt Topping.

#### **NATIONAL DAIRY MONTH**

Menu recipes such as: Cheesy Oat Risotto and Orange and Creamy Overnight Oats Parfait for a Dairy Delicious Meal.



#### **NATIONAL BERRIES MONTH**

Feature Quaker® Oatmeal and Quaker® Overnight Oats with your students' favorite berry toppings.

#### **4TH OF JULY**

Celebrate the month with red, white and blue oatmeal toppings and mix-ins.





### **BRING A SPECIAL PERSON TO LUNCH MONTH**

Show off your new menu items to parents, etc. by inviting them to lunch.

#### **NATIONAL PEACH MONTH**

Feature Quaker® Peach Cobbler Oats and Quaker® Blueberry Peach Oats.

### **SEPTEMBER**



#### **NATIONAL BREAKFAST MONTH**

**Promote Breakfast Items For Lunch** all month long.

#### **NATIONAL WHOLE GRAINS MONTH**

Feature a different recipe every day made with Quaker Kettle Hearty® Oats to focus on whole grain goodness.

### OCTOBER



#### **NATIONAL APPLE MONTH**

Feature Quaker® Apple and **Dried Cranberry Oatmeal.** 

#### **PRINCIPAL'S MONTH**

Find out your principal's favorite fruit topping and serve Quaker® Oatmeal and Overnight Oats with it all month.

### **NOVEMBER**



#### **NATIONAL CIRCLES MONTH**

Feature menu items that come in the shape of a circle like bowls of Stir-Fried Oats and Quaker® Oatmeal.

#### **THANKSGIVING**

Top Hot Quaker® Oatmeal with Canned Apples and Dried Cranberries.

### **DECEMBER**



#### **NATIONAL PEAR MONTH**

Feature Quaker® Honey, Pear Oats.

#### **HAPPY NEW YEAR**

Usher in the New Year with delicious on-trend recipes.

GO TO pepsicoschoolsource.com FOR FULL RECIPES AND DETAILED NUTRITION INFORMATION