

IT'S ALL ABOUT THAT OAT



Serving Suggestion

Excite students and increase participation with merchandising ideas and new recipes that have been formulated just for schools.

RECIPES ARE STUDENT TESTED AND APPROVED!

2H

*Most of the recipes were tested with between 12 and 100 students in elementary through high schools located in Maine during December 2023 and January 2024. The recipes tested received greater than 70% approval by students that they liked it.

GET A NEW OAT-LOOK ON SCHOOL BREAKFAST AND LUNCH

Serve up satisfaction to students and staff with a new program from Quaker featuring **Quaker Kettle Hearty® Oats**. New recipes and merchandising suggestions, for breakfast time and lunch time, will keep the students raising their hands for more.

GET QUAKER KETTLE HEARTY® OATS!

- 3-hour holding time for hot oatmeal
- Thicker oat for thicker texture
- Unbeatable value
- Consistent quality
- Delicious whole grain oats



CREATE VARIETY AND INCREASE MEAL PARTICIPATION

CREATE AN OATMEAL TOPPING BAR

Designate an area of the cafeteria as the Oatmeal Bar even the salad bar or an unused table or counterspace. Let students top their own oatmeal with options such as

Frozen, canned, dried and fresh fruit like:

- Strawberries
- Blueberries
- Apples
- Peaches
- Cherries
- Raisins
- Cranberries

Other toppings such as:

- Shredded Coconut
- Yogurt
- Cheese
- Nuts
- Chocolate Chips
- Granola
- Chicken
- Sausage
- Tofu
- Vegetables



OFFER GRAB-N-GO TOPPINGS

Use the toppings listed above but put them in 1-2 oz. disposable soufflé cups for pre-portioned or self-serve toppings to-go.*


SHOWCASE THE OATMEAL OF THE DAY


Promote a different oatmeal flavor each day using different mix-ins to appeal to all sorts of taste preferences.


*Cold foods must be maintained at 40° or below. Hot food must be maintained at 136° or above.

MAKE HOLIDAYS SPECIAL OAT-CASIONS

FIND RECIPES AT PEPSICOSCHOOLSOURCE.COM FOR NEW HOLIDAY FAVORITES

 **Halloween** – Dress up your Veggie Burger as a **Pizza Veggie Burger**.

 **Thanksgiving** – Serve flavors of the season such as the **Pumpkin Oat Crunch Bake Bar**.

 **St. Patrick's Day** – Menu items that have green color in them like the **Denver Hearty Oat Bake**.



GAIN BUY-IN WITH TRY-IT TUESDAYS



Sample sizes of new menu possibilities take away the uncertainty of trying a new item. Have students vote to decide if sample items should be offered as new menu options.

TAKE BREAKFAST FOR LUNCH TO THE NEXT LEVEL



Students love breakfast options with lunch time such as **The Southwest Cheesy Breakfast Oat Bowl** and **The Denver Hearty Oat Bake** kick it up another notch.

MAKE LUNCH-TIME FUN-TIME



Savory oat items such as **Cheesy Oat Risotto** and **Stir-fried Oats** bring a new level of deliciousness and excitement to lunch.

EASE THE LABOR CRUNCH



Prepare **Quaker® Overnight Oats** a day in advance, during off-peak hours, and serve with an almost endless variety of mix-ins or toppings.











MAKE BAKED GOODS



Quaker Kettle Hearty® Oats added to breads, cakes and muffin recipes create special items with a rich taste and full-bodied texture that keeps students coming back. Baked goods made with Quaker Kettle Hearty® Oats are especially moist and have a nut-like, chewy texture.

PRODUCT	PACK SIZE	SKU	PREP TIME	HOLD TIME
Quaker Kettle Hearty® Oats	12/47oz. Tubes	43269	8-10 minutes	3 hours
Quaker® Old Fashioned Oats	12/42 oz. Tubes	43293	3-5 minutes	1 hour
Quaker® Quick Oats*	12/42 oz. Tubes	43285	1 minute	30 minutes

PROMOTIONAL IDEA CALENDAR

JANUARY	FEBRUARY	MARCH	APRIL
 <p>NATIONAL OATMEAL MONTH Feature Quaker® Berry Jubilee Topped Oats and your favorite recipes using oats as an ingredient all month.</p> <p>NATIONAL BRAINTEASER MONTH Post a riddle and have students submit answers. Post the winners on a poster or bulletin board.</p>	 <p>HOMETOWN HEROES MONTH Invite members of the local police or fire department to breakfast and to speak with the students.</p> <p>NATIONAL HOT BREAKFAST MONTH Offer hot breakfast items such as Oat Sheet Tray Pancakes and Southwest Cheesy Breakfast Oat Bowls for students to help start the morning.</p>	 <p>NATIONAL NUTRITION MONTH Menu Quaker® Oatmeal as part of a nourishing menu.</p> <p>MUSIC IN OUR SCHOOLS MONTH Rename your breakfast offerings with music themes such as “Overnight N-Oats” or “Sing a Few Oatmeal Bars”.</p>	 <p>MATH AWARENESS MONTH Invite Math Teachers to breakfast during the month and offer their favorite oatmeal toppings on the menu all month long.</p> <p>NATIONAL INVENTORS MONTH Have students “invent” oatmeal toppings like The Morning Crunch (crushed pretzels and whole strawberries). Sample or serve ideas and have students vote on their favorites.</p>
MAY	JUNE	JULY	AUGUST
 <p>NATIONAL STRAWBERRY MONTH Feature Quaker® Strawberries and Cream Oats.</p> <p>NATIONAL PHOTO MONTH Encourage students to submit a photo of having fun eating oatmeal.</p>	 <p>NATIONAL LEMON MONTH Feature Quaker® Oat Sheet Tray Pancake with Blueberry Lemon Yogurt Topping.</p> <p>NATIONAL DAIRY MONTH Menu recipes such as: Cheesy Oat Risotto and Orange and Creamy Overnight Oats Parfait for a Dairy Delicious Meal.</p>	 <p>NATIONAL BERRIES MONTH Feature Quaker® Oatmeal and Quaker® Overnight Oats with your students’ favorite berry toppings.</p> <p>4TH OF JULY Celebrate the month with red, white and blue oatmeal toppings and mix-ins.</p>	 <p>BRING A SPECIAL PERSON TO LUNCH MONTH Show off your new menu items to parents, etc. by inviting them to lunch.</p> <p>NATIONAL PEACH MONTH Feature Quaker® Peach Cobbler Oats and Quaker® Blueberry Peach Oats.</p>
SEPTEMBER	OCTOBER	NOVEMBER	DECEMBER
 <p>NATIONAL BREAKFAST MONTH Promote Breakfast Items For Lunch all month long.</p> <p>NATIONAL WHOLE GRAINS MONTH Feature a different recipe every day made with Quaker Kettle Hearty® Oats to focus on whole grain goodness.</p>	 <p>NATIONAL APPLE MONTH Feature Quaker® Apple and Dried Cranberry Oatmeal.</p> <p>PRINCIPAL’S MONTH Find out your principal’s favorite fruit topping and serve Quaker® Oatmeal and Overnight Oats with it all month.</p>	 <p>NATIONAL CIRCLES MONTH Feature menu items that come in the shape of a circle like bowls of Stir-Fried Oats and Quaker® Oatmeal.</p> <p>THANKSGIVING Top Hot Quaker® Oatmeal with Canned Apples and Dried Cranberries.</p>	 <p>NATIONAL PEAR MONTH Feature Quaker® Honey, Pear Oats.</p> <p>HAPPY NEW YEAR Usher in the New Year with delicious on-trend recipes.</p>

GO TO pepsicoschoolsource.com FOR FULL RECIPES AND DETAILED NUTRITION INFORMATION