Lay's Kettle Cooked 40% Less Fat Potato Chips Smoky BBQ 1.375 Oz, 64 count



NET CONTENT: | PRODUCT ID: 00028400095983

LAY'S Kettle Cooked Reduced Fat* Smoky BBQ Potato Chips deliver the tangy taste of smoky BBQ on the crunch of a hard bite potato chip. USDA Compliant as SMART SNACK so add to ala carte to drive sales. The Large Single Serve size provides a little extra product to meet the requests of your consumers and to help drive incremental sales for your business. *40% less fat than regular potato chips. Regular potato chips contain 10g fat per 1 OZ serving. These snacks contain 6g fat per 1 OZ serving. This package contains 1.375 OZ.





| Brand Owner | PepsiCo Inc. Brand Owner |
|--------------|--------------------------|
| Brand Name | Lay's |
| Manufacturer | Frito-Lay |
| Volume | 2.017 Cubic foot |

Minimum Life Span (days)

From Arrival: 42 From Production: 70

Storage & Handling Temperature

Minimum: 35 °F Maximum: 85 °F

Origin Region:

egion: Country: US

| GTIN Lev | | Qty of Next | HxWxD | Weight | | Ti x Hi |
|----------------|-------|---------------|--------------------------------|----------------|----------------|---------|
| GTIN LE | Level | Level Item(s) | HXWXD | Net | Gross | пхп |
| 00028400095983 | Case | 64 | 10.688 x 16.25 x 20.063 Inches | 5.5 Pound | 7.24 Pound | 6 x 8 |
| 00028400069021 | Each | 1 | 7.25 x 5.338 x 1.95 | 1.375 Ounce | 1.375 Ounce | |



Lay's Kettle Cooked Potato Chips Smoky Bbq Flavored 1 3/8 Oz

GTIN: 00028400069021 | UPC: 028400069021

NET CONTENT: 38.9 Gram | PRODUCT ID: 00028400069021

Wherever celebrations and good times happen, the Lay's brand will be there just as it has been for more than 75 years. With flavors almost as rich as our history, we have a potato chip or crisp flavor guaranteed to bring a smile on your face.

Reduced Fat. With 40% less fat than regular potato chips, LAY'S® Kettle Cooked chips are ready for your enjoyment.

FEATURES & BENEFITS

- 38.9 Gram
- Kosher
- No Artificial Flavors
- No Preservatives

INSTRUCTIONS

Ready To Eat

ALLERGENS

CONTAINS MILK INGREDIENTS

NUTRITIONAL CLAIMS

- No Artificial Flavors
- No Preservatives



Rachel Huber, MPH, RDN PepsiCo Foodservice Dietitian rachel.huber@pepsico.com

01/01/2025

| Brand Owner | PepsiCo Inc. Brand Owner | |
|---|--------------------------|--|
| Brand Name | Lay's | |
| Manufacturer | Frito-Lay | |
| Volume | .044 Cubic foot | |
| Minimum Life Span (days) From Arrival: | From Production: 84 | |
| Storage & Handling Temperature Minimum: 35 °F Maximum: 85 °F | | |
| Origin Region: | Country: US | |

INGREDIENTS: Potatoes, Vegetable Oil (Sunflower, Corn, And/Or Canola Oil), Sugar, Salt, Natural Flavors, Tomato Powder, Onion Powder, Buttermilk, Torula Yeast, Brown Sugar, Molasses, Spices, Paprika, Garlic Powder, Yeast Extract, Maltodextrin (Made From Corn), And Caramel Color. Contains Milk Ingredients.

| Nutrition | ı Facts |
|---|---|
| 1 servings per container Serving Size | Per serving |
| Amount Per Serving Calories | 180 |
| Total Fat 7g | % Daily Value * |
| Saturated Fat 1g | 5% |
| Trans Fat 0g | 0% |
| Cholesterol 0mg Sodium 190mg | 8% |
| Total Carbohydrat | es 27g 10% |
| Dietary Fiber 2g | 8% |
| Total Sugars 3g Includes 1g Added S | Sugars 3% |
| Protein 3g | |
| Vitamin D 0mcg 0% • Iron 1mg 4% • F | Calcium 10mg 0% Potassium 580mg 10% |
| *The % Daily Value (DV) tell: nutrient in a serving of food of diet. 2,000 calories a day is unutrition advice. | s you how much a contributes to a daily |



Product formulation, packaging and promotions may change. For current information, refer to packaging. Information may also differ from package labels because of the limited space on some packages.





Smart Snacks Product Calculator Results

Brand:

Lay's Kettle Cooked 40% Less Fat Potato Chips

Product Name: Smoky BBQ

Serving Size: **38.98 g**

First Ingredient: **Potatoes**

Your vegetable product meets all nutrient standards for entrees or snack foods.

| Nutrition Facts Serving Size 1.375 oz (about 38.98 g) € Servings Per Container | | | | |
|--|----------------------|--|--|--|
| Amount Per Serving | | | | |
| Calories 180 | | | | |
| Total Fat (g) 7 | | | | |
| Saturated Fat (g) 1 | | | | |
| Trans Fat (g) 0 | _ | | | |
| Sodium (mg) 190 | | | | |
| Carbohydrates | | | | |
| Total Sugars (g) 3 | | | | |
| Vitamin D (%) NA | Potassium (%) NA | | | |
| Calcium (%) NA | Dietary Fiber (%) NA | | | |

The person or group responsible for the point of sale to students on campus should verify a product's compliance and print their own Calculator results for documentation intended for compliance purposes. Results from this calculator have been determined by the USDA to be accurate in assessing product compliance with the Federal requirements for Smart Snacks in Schools provided the information is not misrepresented when entered into the Calculator.

LEADING THE WAY FOR CHILDREN'S HEALTH